

المجلس الوطني لشؤون الأسرة
NATIONAL COUNCIL FOR FAMILY AFFAIRS



هوية أردنية.. رؤية عالمية

ANNUAL REPORT 2020



Her Majesty Queen Rania Al Abdullah
(Chair of NCFA Board of Trustees)

Content Table

-	Message from the Secretary General	2
-	Our Vision, Mission and Values	5
-	Our Impact	7
-	Scope of Work	8

First: Family Protection against Violence

Secound: Family Counseling

Third: Senior Citizens

Fourth: Childhood

Fifth: Legislation

Six: Research and Studies

Seven: Communication and Mentoring

Eight: Organizational Development

-	Our Future Trends	21
-	Our Financial Resources	22

In the Name of God Most Compassionate Most Merciful

Message from the Secretary General

The National Council for Family Affairs (NCFA) was able to make considerable strides in a variety of areas. It continued working tirelessly to carry through with its key projects, initiatives and programs aimed at improving the quality of life for the Jordanian family and its members despite the challenges brought about by the Covid-19 pandemic on all sectors. First, in the area of protection, NCFA reviewed the implementation of the recommendations presented by the fact-finding committees formed to investigate cases of family violence that claimed the lives



of children and women in the Jordanian society. Accordingly, building on what had been achieved in the implementation plan for the enhancement of institutional response to cases of violence, NCFA, under the supervision of the National Team for Family Protection against Violence, developed a national prioritization matrix to strengthen the protection system by building the capacity and efficiency of institutions in their integrated and comprehensive response to cases of violence. The plan and the matrix were approved by the Prime Ministry. To this end, several training and procedural manuals were developed targeting a number of national institutions concerned with family protection against violence.

NCFA also had notable contributions in the area of childhood. Owing to the significance of the first years in a child's life and the importance of recognizing the key developmental characteristics of children in this age, NCFA developed a specialized manual for children's activities from birth to five years based on the Early Development Standards document for children under five years. The manual serves as an important scientific reference document for the development of children's skills and can be used by caregivers and parents alike.

Believing in the role of young boys and girls in decision-making, particularly with regard to issues that concern childhood and youngsters, NCFA formed a team of 31 parliamentarians from the Jordanian Child Parliament who underwent several capacity building training programs on the art of debating and media skills and education. Focusing on this age group, NCFA, in cooperation with UNICEF, launched the "The new epidemic at the time of the pandemic" campaign to combat cyberbullying which received widespread media, educational and public interaction via social media platforms, including: Instagram, Facebook, and Tik Tok. To step up the campaign, more than (60) social media activists and influencers were engaged as partners to help spread knowledge and awareness on this phenomenon on a broader scale. Through their pages and accounts, which enjoy a great number of followers, these influencers played an active role as positive influencers, specifically in communicating information and spreading awareness among adolescents. The percentage of follow-up by adolescents to the campaign was estimated at (57%), most of which were from the capital Amman, and the rest were distributed across the remaining governorates.

In another area, NCFA continued its work on the “Support and Activation of the Establishment of Institutional Nurseries in the Public and Private Sectors” Project by establishing (12) new institutional nurseries in the public and private sectors bringing the total number of nurseries established since the inception of the project to (70) nurseries. With the establishment of these nurseries, NCFA has created (243) new job opportunities for girls increasing the total number of jobs created under this project to (709) since the commencement of the project. Part of the outcomes of the project implemented in cooperation with the Ministry of Labor and supported by the Technical and Vocational Skills Development Commission was that (1850) children of male and female employees have benefited from the nurseries since their start in 2014.

Another focus area for NCFA was its work with senior citizens. Consolidating its efforts in this key area, NCFA prepared a mid-term report for the implementation plan of the National Strategy for Senior Citizens for the years 2018-2020. The report highlighted key achievements implemented by institutions during the period 2018-2020, including the Prime Ministry’s approval for the establishment of a fund for the elderly. The report’s key recommendation was the need to develop a system for monitoring and evaluation to follow up on the implementation of the National Strategy for Senior Citizens.

Within the domain of legislation, significant progress can be reported in this area with regard to the utilization of the closed-circuit television (CCTV) technology in child-related court cases. With the use of this new technology, the child victim or the witness, who is legible for protection, presents the testimony in a safe and convenient environment that spares him/her the psychological trauma of the event by being in a remote room attached to the courtroom enabling him/her to testify independently of the offender and at the same time enabling the defendant and his defense attorney to hear and discuss the child’s testimony. For this purpose, the relevant departments in the Public Security Directorate (Family Protection Department) were connected via this technology with both the Public Prosecution and the competent courts. Moreover, the first draft of the CCTV User Manual was developed to facilitate its use in trial and prosecution proceedings.

Within the area of capacity-building and awareness-raising, NCFA implemented a set of training and awareness programs on several manuals and guidebooks developed in cooperation with relevant stakeholders or with experts specialized in the field of the family. The programs met their target goal of training approximately (1000) individuals representing governmental and nongovernmental organizations and other beneficiaries of community outreach programs. Furthermore, NCFA organized a number of seminars for families on various themes mainly the impact of the Covid-19 pandemic on family relationships and their economic wellbeing with much focus on its direct reflection on some groups such as children, the elderly and juveniles. Another theme also covered included family violence and its effects on the family. Seminars yielded a number of recommendations that were considered and sent to the concerned authorities.

In the end, it is our sincere hope that these achievements, which were consolidated with information and data, will serve the interest of our Jordanian family. We would like to extend our gratitude and appreciation to members of NCFA Board of Trustees for their guidance and continued support for the General Secretariat, and to NCFA employees for making these accomplishments possible. Once again, we reaffirm our commitment to continue our work with the participatory approach that we have adopted since NCFA's establishment. We pray to God Almighty to help us all to work for the benefit of our dear countrymen under the guidance of Our Majesty King Abdullah II bin Al-Hussein.

May God be our Guide

Secretary-General
Mohammed Fakhri Mogdadi





المجلس الوطني لشؤون الأسرة NATIONAL COUNCIL FOR FAMILY AFFAIRS

هوية أردنية ... رؤية عالمية
Jordanian Identity ... Global Vision



Our Vision:

An enhanced environment for the Jordanian family to achieve stability and well-being.

Our Mission:

Contributing to formulate and steer policies as well as support efforts that aim to enhance the status of the Jordanian family, optimize its role and preserve its values and heritage.

Our Values:

- Transparency and Accountability.
- Credibility.
- Leadership.
- Expertise and Efficiency.
- Creativity.
- Scientific Methodology.
- Quality.
- Development and Improvement.
- Active Partnership.
- Monitoring and Evaluation.

Governance:

NCFA Board of Trustees consists of the following: Ministers (Minister of Education, Minister of Planning and International Cooperation, Minister of Social Development, Minister of Health and Minister of Awqaf and Islamic Affairs), Director of the Public Security Directorate, President of Legislation and Opinion Bureau, several esteemed dignitaries in their own capacities. The Board is considered the pillar of NCFA as it formulates policies and strategies and approves plans needed for their implementation. An executive committee emerging from the Board carries out the mandates outlined in NCFA's Law.

The General Secretariat headed by NCFA's Secretary General consists of an administrative body of employees who undertake the implementation of tasks stipulated in NCFA's Law

Board of Trustees:

- Her Majesty Queen Rania Al-Abdullah /President of NCFA Board of Trustees.
- H.E. Dr. Rajai Muasher / Vice President .
- Minister of Education.
- Minister of Social Development.
- Minister of Health.
- Minister of Planning and International Cooperation.
- Minister of Awqaf and Islamic Affairs.
- H.E. Senator Fadel Mohammed Al Humoud.
- Director of Public Security Directorate.
- President of Legislation and Opinion Bureau.
- H.E. Mr. Nabih Shuqum.
- H.E. Dr. Sawsan AL-Majali.
- Dr. Mou'men Al-Hadedy.
- Dr. Adab Al-Saoud.
- Prof.Abeer Dababneh.
- Dr. Nadia Al-Srour.
- Dr. Eman Al-Hussein Al-Awamleh.
- Dr. Mohammad Fakhri Miqdadi /NCFA Secretary General.

Our impact

Institutional nurseries: Establishment of (12) workplace nurseries bringing the total number of nurseries established from 2014-2020 to 70

Family seminars on the impact of the Covid-19 pandemic attended by 150 representatives from national institutions.

Awareness sessions targeting (310) representatives from national institutions and the local community.

Training courses for (630) male and female trainees from relevant national institutions.

20 virtual meetings for NCFA employees covering various areas of concern.

More than 1 million boys and girls took part in the “The New Epidemic at the Time of the Pandemic” campaign on cyberbullying.

Press news: (30) news stories were covered by different media outlets including newspapers and websites.

TV & radio interviews: Participation in a total of (25) interviews on several TV channels and radio stations on issues concerning NCFA’s work.

Scope of Work

First

Family Protection Against Violence area



During the year 2020, NCFA developed a Case Management Procedures Manual for the Ministry of Interior for Gender-Based (GBV) and Family Violence and Child Protection (CP) Cases to be the first specialized manual developed in the Ministry for handling such cases. The manual aims to institutionalize procedures, enhance the quality of services provided to violence cases, consolidate efforts exerted in this regard and regulate the work of administrative units in handling violence cases to ensure facilitated, sequenced and monitored procedures. It also sets to assign roles and responsibilities of employees working at the administrative units at all levels (governorates, provinces and districts) and define the linkages between these units and partner institutions concerned with dealing with cases of violence in a way that contributes to an integrated response to cases of violence in line with the national reference documents. In this regard, the following achievements have been made:

- The adoption of the Ministry of Interior's case management procedures manual as a reference document to be implemented by all employees who deal with gender-based and family violence and child protection cases.
- Development of a procedural training toolkit for the Ministry of Interior for handling gender-based and family violence and child protection cases.
- Training of trainers (ToT) course on the use of the manual for a focus group of (20) qualified trainers from administrative governors/ Ministry of Interior.

NCFA also developed the final draft from case management procedures manual for the Ministry of Health for handling gender-based and family violence and child protection cases which aims to harmonize work, enhance the quality of services provided to violence cases, consolidate efforts exerted in this regard and regulate the Ministry's procedures in handling violence cases at all levels (health centres, hospital, and referral cases) in a manner that ensures their facilitation, sequencing and follow-up. It also aims to define the roles and responsibilities of Ministry employees and its relationship with partner institutions concerned with dealing with cases of violence in a way that contributes to an integrated response to cases of violence in line with the national reference documents.

Moreover, another case management procedures manual was developed for the Family Protection Department for handling gender-based and family violence and child protection cases. Key highlights were as follows:

- Development of the second draft of the Family Protection Department's case management procedures manual for handling gender-based and family violence and child protection cases which included:
- Development of a set of standards for examining cases of violence in the forensic clinics of the Family Protection Department.
- Development of a mechanism for transferring case management tasks to the Social Service Offices / the Family Protection Department and residential care homes.

NCFA also developed case management procedures manual for the Ministry of Education for handling family violence, child protection and school violence cases. The manual aims to harmonize work, enhance the quality of services provided to violence cases, consolidate efforts exerted in this regard and regulate the Ministry's procedures in handling violence cases at all levels (schools, directorates, and the Ministry itself) in a manner that ensures their facilitation, sequencing and follow-up. It also aims to define the roles and responsibilities of Ministry employees and its relationship with partner institutions concerned with dealing with cases of violence in a way that contributes to an integrated response to cases of violence in line with the national reference documents. As such, the following achievements have been attained:

- The adoption of the Ministry's case management procedures manual as a reference point for all employees who handle cases of family violence, child protection and school violence.
- The development of a procedural training manual for the Ministry for handling cases of family violence, child protection and school violence.
- (TOT) Training on the manual for focus groups comprising (40) qualified trainers who are heads of counselling departments in the Ministry of Education in the South and Central regions.

NCFA also had worked in implemented the immediate response and case management procedures within the Family Protection Department units and worked to build the capacities and competencies of service providers (police, social, forensic and psychiatric services). It also worked to enhance employees' professional implementation of the case management methodology and its requirements in a manner that ensures full implementation of procedures and follow-up mechanisms as per the roles and responsibilities of the case management team and at the same time strengthens the principles of accountability and monitoring. In this regard, the following outcomes were noteworthy:

- Training (50) service providers (police, social, forensic medicine, psychiatry) concerned with dealing with cases of violence within the Department of Family Protection units (Jerash, Madaba and Balqa) on the case management procedures and requirements in a manner that enhances accountability and monitoring approaches and ensures implementation of procedures and follow-up mechanisms in line with the roles and responsibilities entrusted to the case management team.

- Conducting three technical support visits by the technical team responsible for institutionalizing the immediate response procedures within the units of the Department of Family Protection (Jerash, Madaba and Balqa) to evaluate the extent of commitment to the application of the case management methodology and requirements.

In connection with the “Accreditation and quality control standards for services provided to cases of family violence” Project, NCFA has implemented the standards approved by the Council of Ministers on four centres affiliated with the Institute for Family Health (in Sweileh, Zarqa, Ajloun, and Karak) which provide services to cases of violence. NCFA also developed executive plans for the targeted centres which will enable them to fulfil the accreditation standards and thus become a leading national model in their application of the standards. Based on what has been implemented from the recommendations proposed by the fact-finding committees which were formed to review cases of family violence that claimed the lives of children and women, and building on what has been achieved in the implementation plan for the enhancement of institutional response to cases of violence, NCFA has developed a national prioritization matrix, under the supervision of the National Team for Family Protection against Violence, to strengthen the system of protection with a view to build the capacity and competency of institutions in their integrated and comprehensive response to cases of violence.

During the year 2020, a cooperation partnership was forged with the Arab Women Organization in Jordan to implement a joint endeavour for training governmental and non-governmental institutions on the Interagency Standard Operating Procedures (SOPs) for Prevention of and Response to Violence Cases in Jordan. The cooperation came as part of a regional project aimed at combating violence against women in the southern Mediterranean region in partnership with the EuroMed Feminist Initiative with a view to eliminate all forms of violence against women and girls and strengthen the social environment. Accordingly, 140 participants from governmental, non-governmental and international organizations were trained on the SOPs by the Arab Women’s Organization.

Second

Family Counseling area



In cooperation with family counselling centres established by NCFA in partnership with national institutions and associations, NCFA implemented an awareness program through the organization of several awareness lectures and virtual meetings for the local community on the effects of the Covid-19 pandemic on the Jordanian family economically and socially. The program included health lectures for families on the best preventive and protection practices from the pandemic targeting around (250) members from the local community.

Third

Senior Citizens area



In collaboration with the United Nations Populations Fund, NCFA prepared a mid-term report to review the activities of the implementation plan of the National Strategy for Senior Citizens. The report highlighted key outcomes achieved by institutions during the period 2018-2020, including the Prime Minister's endorsement for the creation of a fund to support older people in Jordan. Hence, a committee was formed comprising secretary generals of the Ministry of Social Development, Ministry of Finance and NCFA to prepare the fund's by-law, which was submitted thereafter to the Legislation and Opinion Bureau in the Prime Ministry. Another outstanding achievement was the coverage of older people aged 60 years and above under the health insurance system. The report included key challenges facing this age group which were centred on the lack of a system for follow-up in addition to the absence of established procedures to be followed at the time of crises for the advantage of this particular age group.

Also in this area, NCFA produced a range of communication and outreach material including short videos on the "impact of Covid-19 on older people" and a documentary on NCFA's work with partners in institutionalizing senior citizens issues. NCFA also took part in the drafting of Jordan's intervention statement presented to the United Nations highlighting the key health, educational and environmental services provided for the elderly in Jordan. Jordan's intervention was posted on the United Nations website as part of a session of the United Nations Working Group on Ageing which seeks to formulate an international convention on older people.

Fourth

Early Childhood area



Over the year 2020, NCFA and UNICEF formed a new youth team in Jordan in cooperation with the Jordanian Children's Parliament. The team took part in a capacity building program that included a training course on debating skills with the participation of (31) young boys and girls. As a practical application of what they had learned during training, the course concluded with a debate contest held between workgroups, which was peer reviewed by representatives from NCFA and the Secretariat of the Jordanian Children's Parliament. Another training course was held to equip the youth with media literacy skills which witnessed the participation of (26) children representing all governorates in the Kingdom. The training lasted a week and built the capacities of a group of adolescents on media literacy information skills (MIL) so as to strengthen their acquisition of knowledge, skills and competencies that enable them to become good consumers of media sources and information. Virtual training was used during training for safety concerns.

In cooperation with a committee formed by the Ministries of Social Development and Health and under the umbrella of the National Team for Early Childhood Development, NCFA developed SOP/Guidelines for Health and Safety protocols in nurseries targeting nursery employees (including caregivers and cleaners) and parents in an attempt to curb the outbreak of the Covid-19. The guidelines outline procedures for the drop off and pick up of children, sterilization and sanitation mechanisms and the required facility opening conditions. They also illustrate mechanisms for the isolation of suspected cases, social distancing rules and other preventive measures for service providers. Another section was added to the guidelines upon review to include different scenarios for operation depending on the state of the epidemiological situation in the area. Guidelines were subsequently rolled out to all nurseries affiliated with the Ministry of Social Development.

In like manner, NCFA also worked to develop guidelines for kindergartens and summer clubs in light of the Covid-19 pandemic directed by the Minister of Water and Irrigation/ Head of the Services, Infrastructure, and Social Affairs Committee. Accordingly, a technical committee was tasked with the preparation of the manual comprising members of the National Team for Early Childhood Development targeting employees working in service providing institutions including teachers, workers, parents and their children. The manual contained general procedures for sanitation, sterilization, administrative affairs, children drop-offs and pick-ups, events and other protective measures pertinent to transportation.

During 2020, NCFA finalized its work on the Childhood Development Standards guidebook which was prepared in cooperation with the Arab Gulf Program (AGFUND). The outputs of the project included the development of assessment records emanating from the standards which were tested on 227 children of all age groups to be applied later on by parents and nursery workers. Focus sessions were organized for a group of caregivers and parents to ensure the clarity and smoothness of the language and the adequate development of the paragraphs. Later, the guidebook and standards were peer-reviewed by experts and specialists to serve as a scientific and operational reference document in this field. The guidebook comprises (700) interactive educational activities that children need in early childhood. These activities can be applied by caregivers and parents on children from the age group “zero to five years” with a view to enhance children’s growth and development aspects.

As part of the “Early Childhood Care and Education (ECCD)” Project implemented in cooperation with the World University Service of Canada (WUSC) and the Vocational Training Corporation (VTC) and funded by the Canadian government, the following outputs have been achieved:

- Forming a committee comprising partners and relevant actors in the field of early childhood and nurseries with the aim of reviewing the training curriculum "Caregiver/nanny" in order to be incorporated in the future as one of the career paths in the Vocational Training Corporation.
- Finalizing the approval of (3) out of (5) parts of a vocational training curriculum for qualifying girls to practice the profession of "Caregiver/ nanny" in nurseries.
- Renovating and equipping two training halls with all the necessary training tools in the Irbid Female Vocational Training Centre and the Institute for Hospitality and Tourism Training/ (VTC) Marka.
- Renovating and equipping a nursery lab (Innovation Lab) at Marka Vocational Training Centre to provide training on the “Caregiver/ nanny” curriculum.
- Holding a virtual three-day mentoring workshop with experts in the field of early childhood from Bow Valley College in Canada for the purpose of designing the methodology and framework for a (ToT) program for the project.
- Implementing awareness sessions in the Governorate of Irbid and East Amman for (310) participants from the local community on gender, women's economic empowerment, and the importance of nurseries.
- Training and qualifying (13) NCFA employees on gender and women's economic empowerment in cooperation with the World University Service of Canada (WUSC).

Fifth

legislation area



Over the year 2020, NCFA continued to monitor the implementation of family-oriented laws including the Family Protection against Violence Law No. 15 for the year 2017. It also followed up on the restorative juvenile justice system to ensure its effective implementation through training on a specialized guidebook on juvenile justice which was recently launched as a national reference document for workers on juvenile cases.

With regard to child rights, NCFA has been actively engaged in advocating for the adoption of the draft Child Rights Law. To this end, a study was conducted on the financial impact of approving the Child Rights Law and the draft amendments to the Juvenile Law No. 32 for the year 2014 with a view to set up as a detailed elaboration of the financial obligations that will be incurred by the relevant ministries in addition to the budget appropriation to be allocated by the government.

In line with its follow-up on the international child rights system and its alignment with national legislation, NCFA also worked to garner support for the adoption of the third optional protocol to the Convention on the Rights of the Child concerning the filing of individual petitions by children. Recommendations thereof were submitted to the Ministry of Foreign Affairs for consideration.

On another vein, NCFA held a specialized training workshop on dispute resolution and coping skills in line with the Protection against Family Violence Law. The training targeted a total of 209 employees from the Family Protection Department, the Juvenile Police Department, the Ministry of Social Development and the Justice Centre for Legal Aid. In this respect, a specialized guidebook was developed addressing social and psychological aspects and needs of violence cases in addition to the delivery mechanisms of support services.

Complementing their work on juvenile affairs, NCFA developed and launched a procedural manual for juvenile justice to serve as a reference point for workers in the field, taking into account its conformity with the draft juvenile law when enforced. Moreover, a total of (60) specialized workshops were conducted targeting the Juvenile Police Department, the Judicial Council/Juveniles Judges and probation officers/Ministry of Social Development. With regard to the sixth report on the rights of the child, work was finalized regarding the review and implementation of the recommendations of the fourth and fifth report on the rights of the child.

pursue with the Legislation and Opinion Bureau on the Child Rights Law, and participated in preparing the necessary studies on the financial impact of the draft Child Rights Law 2020.

Amongst the key milestones reached in this field is the implementation of the closed-circuit television (CCTV) technology in courtrooms for hearing the testimonies of juvenile or child victims and witnesses. This technology ensures the hearing of the testimony of the child victim or witness to the crime (who is eligible for protection) in a safe and convenient environment that limits the psychological trauma of the event. Via the new technology, the child or the witness is kept in a separate courtroom allowing him/her to testify independently of the offender while at the same time enabling the offender and his defence attorney to listen to the child's testimony and discuss the case before the court. Among the most prominent outcomes in this regard were:

- Equipping the Family Protection Department/North Amman Unit with a CCTV device and linking it with the Criminal Court and the Amman Public Prosecutor's Office.
- Linking relevant departments of the Public Security Directorate (Family Protection Department) with the Public Prosecution and the competent courts.
- Developing the first draft of the new technology's User Manual to be used in prosecution and judicial proceedings.
- Monitoring and evaluating national needs of partners to be followed up in the coming years if possible, such as the need for infrastructure and capacity building for workers on the use of the modern technology and the need to examine legal matters related to the services offered to the victims.

Sixth

Studies and Research area



As part of the Child Mortality Review Project; NCFA formed specialized working teams under the Child Mortality Review Taskforce as follows:

- The Local Child Mortality Review Team/Amman, with the membership of: Forensic Medicine, Criminal Investigation Unit, Ministry of Health, Family Protection Department, General Directorate of Civil Defence, Traffic Department, and the Ministry of Interior.
- The National Child Mortality Review Team with the membership of Forensic Medicine, Criminal Investigation Unit, Ministry of Health, Family Protection Department, General Directorate of Civil Defence, Traffic Department, Ministry of Interior, Civil Status and Passport Department, Ministry of Education, Food and Drug Administration, Private Hospitals Association, Jordan Pediatric Society, Ministry of Local Administration, Standards and Metrology Organization and Jordanian Nursing Council.
- Also in this area NCFA reviewed the National Protocol for the Child Mortality Review Taskforce; approving the tasks of all team members; and taking part in the development of the internal work procedures for relevant actors within the Child Mortality Review Taskforce including (Forensic Medicine, General Directorate of Civil Defence and The Traffic Department). A number of child mortality cases documented at the Public Prosecution, Forensic Medicine and the Traffic Department were reviewed to obtain data in order to implement the pilot phase for the modules designed for the child mortality review process.

Moreover, work was carried out with a specialized legal committee to prepare a draft by-law for reviewing child deaths that assigns mandates and defines tasks for local and national teams. Also, a training toolkit was also developed to train the local and national teams on the review mechanisms and report writing which will be implemented in 2021.

NCFA also carried on with the updating of the National Framework for Combating Child Labour by forming a committee to discuss the observations received from the Prime Ministry regarding the framework and its related procedural manual. Along with emphasizing the extent of Jordan's commitment to protecting working children, the framework and the manual will serve as a national reference document that identifies ways for handling cases of child workers and street children. Furthermore, the manual assigns roles and responsibilities of the various service-providing sectors as per their field of work in order to provide services for these children and their families and to reintegrate them into the educational system which is their natural setting.

In another vein, to follow up on the implementation of the national plan of action for limiting the marriage of those under 18 years in Jordan, NCFA, in collaboration with the United Nations Population Fund (UNFPA), in 2020 was able to:

- Identify key actors in the implementation of the national plan of action and assigning liaison officers from each entity.
- Provide key actors with their respective plans for review and determination of developments that have taken place during the period 2018-2020, reschedule the timeframe to become 2020-2024 and crosslink it with the strategic and annual plan of each key actor. A follow-up form was subsequently prepared under the title "Individual scorecard for the execution party."
- Implement two capacity building training programs for the liaison officers cantered on "monitoring, evaluation and results-oriented management" and "preparation and writing of reports".

Seventh

Communication and Monitoring area



With the participation of more than one million young boys and girls, NCFA organized a media campaign titled "The new epidemic at the time of the pandemic" for combating cyberbullying which witnessed widespread media, educational and popular interaction across social media platforms including Instagram, Facebook, and Tik Tok. The campaign was the latest in a series of media campaigns launched jointly by the NCFA and UNICEF in Jordan since 2017 as part of the National Plan of Action for Ending Violence against Children.

Moreover, in line with its work to change behaviours and norms to curb violence in society, the technical committee, which comprises several institutions concerned with the protection of the family and children, reviewed a collection of media, educational and recreational programs on volunteering and fighting bullying in schools and the neighbourhood in order to produce TV series.

Along the same lines, NCFA a media campaign which focuses on fighting violence against children through delivering media messages directed towards parents and children aimed at curbing violence against family and children.

Furthermore, during the year 2020, NCFA in cooperation with UNICEF developed a set of guidelines for family protection, as one of the activities of the Multi-sectoral National Plan of Action to End Violence against Children in Jordan launched in 2018 with the presence of the Ministers of Education, Social Development, Health and Awqaf and Islamic Affairs and the Public Security Directorate. The key objective of the guidelines is to reduce violence against children in the Jordanian society. Despite the availability of several manuals and guides prepared by other institutions, the significance of these guidelines lies in their comprehensive coverage of the family, incorporating all that have been prepared before in this field.

On advocacy issues, NCFA has finalized the development and updating of the "Children of Jordan" website, which was founded on a website developed by UNICEF in 2017 offering statistics and data on child protection programs in Jordan. The new website is set to become more comprehensive, containing all projects, initiatives, activities and campaigns concerned with children and their protection. Moreover, information and searched topics will be more accessible by visitors.

In addition, NCFA developed its monitoring system which can enable it to follow up on its projects, particularly funded one, monitor achievement percentages and identify challenges affecting implementation.

Eighth

Institutional
Development area



- NCFA continued its work on updating its strategy, outlining key issues to be dealt with during the next three years, in addition to the restructuring of NCFA's units.
- NCFA nursery had implemented many interactive activities for children, which take the safety standards, and the approved health protocol.

Future Trends

- A computerized program for childhood development standards and activities for children from birth to five years.
- A list of early childhood development indicators in Jordan approved by the National Early Childhood Development Team.
- Early Childhood Status Report in Jordan.
- An approved curriculum for training and qualifying girls to practice the profession of a caregiver/nanny at the Vocational Training Corporation.
- Final drafts of the internal work procedures for the Ministries of Health, Interior, and Education for handling violence cases.
- Progress reports on the level of abiding to the accreditation and quality control standards in five shelters (people at risk, juveniles, the elderly, beggars and orphans).
- A final plan for the essential services package for cases of violence approved by the Prime Ministry.
- A national framework to reduce child labour and a procedural manual for child labour cases approved by the Prime Ministry.
- An assessment study for elderly care homes.
- Workshops to mobilize support for the adoption of a draft child rights law targeting the two Houses of Parliament, the Legislation and Opinion Bureau and the media.
- Linking the relevant departments of the Public Security Directorate (Juvenile Police) with both the Public Prosecution and the competent courts.

Our 2020 Sponsors:

Government of the Hashemite Kingdom of Jordan
Technical and Vocational Skills Development Commission
The Arab Gulf Program (AGFUND)
United Nations Children's Fund (UNICEF)
United Nations Populations Fund (UNFPA)
United Nations High Commissioner for Refugees (UNHCR)
World University Service of Canada (WUSC)



المجلس الوطني لشؤون الأسرة National Council for Family Affairs



NCFA Jordan



NCFAJORDAN



ncfa.jordan



www.ncfa.org.jo